

CYBER INSURANCE

Recovering from a cyber attack can be costly.

Cyber insurance is one option that can help protect your business against losses resulting from a cyber attack. If you're thinking about cyber insurance, discuss with your insurance agent what policy would best fit your company's needs, including whether you should go with first-party coverage, third-party coverage, or both. Here are some general tips to consider.

WHAT SHOULD YOUR CYBER INSURANCE POLICY COVER?



Make sure your policy includes coverage for:

- ☐ Data breaches (like incidents involving theft of personal information)
- ☐ Cyber attacks on your data held by vendors and other third parties
- ☐ Terrorist acts
- ☐ Cyber attacks (like breaches of your network)
- ☐ Cyber attacks that occur anywhere in the world (not only in the United States)

Also, consider whether your cyber insurance provider will:

- ☐ Defend you in a lawsuit or regulatory investigation (look for "duty to defend" wording)
- ☐ Provide coverage in excess of any other applicable insurance you have
- ☐ Offer a breach hotline that's available every day of the year at all times

WHAT IS **FIRST-PARTY COVERAGE** AND WHAT SHOULD YOU LOOK FOR?

First-party cyber coverage protects your data, including employee and customer information. This coverage typically includes your business's costs related to:

- ☐ Legal counsel to determine your notification and regulatory obligations
- ☐ Customer notification and call center services
- ☐ Crisis management and public relations
- ☐ Forensic services to investigate the breach
- ☐ Recovery and replacement of lost or stolen data
- ☐ Lost income due to business interruption
- ☐ Cyber extortion and fraud
- ☐ Fees, fines, and penalties related to the cyber incident

WHAT IS **THIRD-PARTY COVERAGE** AND WHAT SHOULD YOU LOOK FOR?

Third-party cyber coverage generally protects you from liability if a third party brings claims against you. This coverage typically includes:

- ☐ Payments to consumers affected by the breach
- ☐ Claims and settlement expenses relating to disputes or lawsuits
- ☐ Losses related to defamation and copyright or trademark infringement
- ☐ Costs for litigation and responding to regulatory inquiries
- ☐ Other settlements, damages, and judgments
- ☐ Accounting costs

More insurance resources for small businesses available at www.insureuonline.org/smallbusiness