

Calling All Playground Explorers! Playgrounds are the launchpads of adventure, where young residents discover new friendships, develop essential skills, and unleash boundless energy. To ensure these spaces remain galaxies of joy, we need interstellar explorers who prioritize safety.

HAI Group's 2024 Playground Safety Poster and Essay Contest theme is **Safety Among the Stars: Creating Stellar Playground Spaces**.

Embark on a cosmic mission with your young residents (ages 6-14) to explore the importance of safe play. As National Playground Safety Week (April 22 to April 26) approaches, guide them in understanding the art of playing safe and avoiding playground dangers.

Mission Brief: Encourage your young explorers to channel their imaginative powers into creating a space-themed poster or essay that vividly illustrates their exploration of the playground safety universe (avoiding depictions of weapons or violence, please). Challenge them to showcase their profound understanding of safety through creative expressions, using examples such as:

- Zero-G Rough Play Policy: Avoid running, pushing, shoving, or rough play on the interstellar playground.
  - Cosmic Safety Scouts: Be vigilant space explorers—report any sightings of broken glass, splintered wooden parts, or damaged equipment to agency staff or a trusted adult.
  - **Age-Appropriate Odyssey:** Safeguard the galaxy of play by preventing others from misusing or venturing onto structures meant for different age groups.
  - Launch into Safety: Navigate to our blog for an extended voyage into playground safety.



## **Contest Details**

Participants must be between 6 and 14 years of age in 2024 and reside at a housing organization that is an existing policyholder with property/general liability coverage. HAI Group will declare one poster and one essay winner for each of the three age groups:

6- to 8-years-old | 9- to 11-years-old | 12- to 14-years-old

All submissions must address playground safety and incorporate this year's theme, **Safety Among the Stars: Creating Stellar Playground Spaces**.

Posters should be created on 22-inch by 28-inch poster board or smaller; essays can be hand-written or typed and should be no longer than 500 words. HAI Group will award three prizes in each category from our national submissions (winning is a big deal).

**First-place winners** will receive a \$100 gift card to Walmart **Second-place winners** will receive a \$40 gift card to Walmart **Third-place winners** will receive a \$25 gift card to Walmart

## How can my housing organization participate?

HAI Group encourages your organization to participate in the contest because it's a fun activity for kids and because playground safety is important to reinforce. Here's how to get started:

- 1. Email, fax, or mail the attached registration form indicating your organization's intent to participate no later than **Monday, April 1, 2024**.
- 2. Promote the contest to your residents using the attached flyer or your own communications.
- 3. Plan to judge your local contest entries during Playground Safety Week—April 22 to April 26. We suggest awarding first-, second-, and third-place prizes in each age group.
- 4. Submit the original first-place essay and first-place poster in each age group (total of six) for national judging to HAI Group by **Friday**, **May 3**, **2024**. Note that submissions will not be returned. Please also send a list of all participants, including their names, ages, and categories (essay or poster). HAI Group will send a certificate of participation to each one.
- 5. Each submission must have the following clearly written on the back: participant's name, age, address, and housing organization.
- 6. HAI Group will judge all submissions in late May and announce national winners—three prizes in each category—soon thereafter.
  - 7. By participating in the program, you agree to allow HAI Group to publish the submitted photographs. From time to time, we use the photographs in publications or on our website. If you do not wish us to use such materials, e-mail Debbie Seidel at <a href="mailto:dseidel@housingcenter.com">dseidel@housingcenter.com</a> and indicate that you do not want Playground Safety Poster and Essay Contest photographs to be used in any HAI Group media or publications.

## THE HAI GROUP 2024 PLAYGROUND SAFETY POSTER & ESSAY CONTEST FORM

Please fill out this registration form if your housing organization plans to participate. (Do not register individual children on this form.)

Housing Organization Name:				
Contact Na	me:			
Title:				
E-mail Addr	ress:			
Address:				
City:		State:	Zip:	
Phone:				
We will participate in the following:				
	Poster Contest			
	Essay Contest			
	Poster and Essay Contest			

This form is fillable and can be submitted by email, or printed out and sent by regular mail or fax. Please send in your registration no later than **Friday, May 3, 2024**.

Email: dseidel@housingcenter.com

Mail to:

Attn: Debbie Seidel

HAI Group

189 Commerce Court

P.O. Box 189

Cheshire, CT 06410

Fax to:

203-250-8377

Attention: Debbie Seidel

