



Safety in the Kingdom: Protecting Our Playground Castles

The HAI Group 2025 Playground Safety
Poster and Essay Contest

Calling All Brave Knights and Princesses!

In the kingdom of play, the playground is the castle where young residents embark on grand adventures, form alliances, and develop the skills they'll need to rule the realm. To keep these playgrounds as safe as royal castles, we need the help of courageous knights and noble princesses—those who put safety first!

HAI Group's 2025 Playground Safety Poster and Essay Contest theme is **Safety in the Kingdom: Protecting Our Playground Castles**.

As National Playground Safety Week (April 21-25) approaches, rally your young residents (ages 6-14) to explore the importance of protecting their playground kingdom by promoting safety. Prepare them to be protectors of their playgrounds and learn how to avoid common dangers.

Quest Brief:

Encourage your young heroes to use their creativity to design a castle-themed poster or write an essay about how to keep their playgrounds safe and secure. Remind them that their creations should reflect the spirit of safety and fun, without showing weapons or violence. Here are a few examples to inspire them:

- **Royal Decree Against Rough Play:** No running, pushing, or roughhousing in the kingdom. Keep the royal grounds safe for all.
- **Castle Guards:** Keep watch! Report any broken equipment, sharp objects, or hazards to the kingdom's caretakers.
- **Guard the Kingdom's Boundaries:** Keep each age group to their rightful play area, ensuring safe and fun adventures for all!
- **Fortify Your Kingdom with Safety:** [Explore our blog](#) for more royal wisdom on protecting your castle and its inhabitants!

HAI Group will reward the best posters and essays. **May your journey be safe, noble guardians of play!**



Contest Details

Participants must be between 6 and 14 years old in 2025 and reside at a housing organization that is an existing policyholder with property/general liability coverage. HAI Group will declare one poster and one essay winner for each of the following age groups:

6- to 8-years-old | 9- to 11-years-old | 12- to 14-years-old

All submissions must address playground safety and incorporate this year's theme: **Safety in the Kingdom: Protecting Our Playground Castles.**

Posters should be created on 22-inch by 28-inch poster board or smaller; essays can be hand-written or typed and should be no longer than 500 words. HAI Group will award three prizes in each category from national submissions (winning is a great honor!):

- **First-place winners:** \$100 Walmart gift card
- **Second-place winners:** \$40 Walmart gift card
- **Third-place winners:** \$25 Walmart gift card

How Can My Housing Organization Participate?

HAI Group encourages your organization to participate in this fun, safety-focused contest. **Here's how to get started:**

1. Email, fax, or mail the attached registration form by **Tuesday, April 1, 2025**, to declare your organization's intent to participate.
2. Promote the contest to your residents using the attached flyer or your own communications.
3. Judge your local contest entries during Playground Safety Week—April 21 to April 25. We recommend awarding first, second, and third-place prizes in each age group.
4. Submit the original first-place essay and first-place poster in each age group (six total) for national judging to HAI Group by **Friday, May 2, 2025**. Please note that submissions will not be returned. Also, send a list of all participants with their names, ages, and categories (essay or poster). HAI Group will send a certificate of participation to each participant.
5. Each submission must have the following clearly written on the back: participant's name, age, address, and housing organization.
6. HAI Group will judge all submissions in late May and announce national winners soon thereafter.
7. By participating in this contest, you agree to allow HAI Group to publish submitted photographs. If you do not wish us to use photographs, please email Debbie Seidel at dseidel@haigroup.com to indicate your preference.

HAI Group must receive all contest entries and participant lists by
Friday, May 2, 2025.

THE HAI GROUP 2025 PLAYGROUND SAFETY POSTER & ESSAY CONTEST FORM

Please fill out this registration form if your housing organization plans to participate.
(Do not register individual children on this form.)

Housing Organization Name: _____

Contact Name: _____

Title: _____

E-mail Address: _____

Address: _____

City: _____

State: _____

Zip: _____

Phone: _____

We will participate in the following:

Poster Contest

Essay Contest

Poster and Essay Contest

This form is fillable and can be submitted by email, or printed out and sent by regular mail or fax. Please send in your registration no later than **Tuesday, April 1, 2025.**

Email: dseidel@haigroup.com

Mail to:

Attn: Debbie Seidel

HAI Group

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P.O. Box 189

Cheshire, CT 06410

Fax to:

203-250-8377

Attention: Debbie Seidel

